Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐☐   **Total No. of Pages : 02**

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.–3)
MANAGEMENT INFORMATION SYSTEM
Subject Code : BBA-305
Paper ID : [C1168]

Time : 3 Hrs.   **Max. Marks : 60**

INSTRUCTION TO CANDIDATES :
1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. **Write short notes on :**

   (a) Define Knowledge Management System.

   (b) Data *vs.* Information.

   (c) Define SQL.

   (d) What is DSS?

   (e) What are Decision Tables?

   (f) What is Design Documentation?

   (g) What is MIS?

   (h) What is SRS?

   (i) What is organizing?

   (j) What is Extranet?

SECTION-B

UNIT-I

2.   Discuss various types of information. Discuss Expert Systems.

3.   Discuss in detail Operation Support Systems.

UNIT-II

4.   Differentiate between structured and unstructured decision making.

5.   Discuss in detail the use of databases for integration across functional areas.

UNIT-III

6.   Discuss various software development models.

7.   Write a detailed note on system design.

UNIT-IV

8.   Discuss CRM in detail.

9.   Discuss implementation and evaluation of MIS in detail.